ARIENS|CONNECT

Adding Social Media Networks to the AriensConnect Platform

Before the AriensConnect team can begin posting content to your social media accounts, you will need to connect the social networks for your location to the AriensConnect platform.

In order to do so, please have your login credentials for each network available, and follow the steps below.

Note: If you begin this process and do not see the network(s) you're looking for, please check to ensure you're logged into Facebook, LinkedIn, or Google My Business using the accurate credentials.

Step 1: Go to social.ariensconnect.com and login to the AriensConnect Platform

ARIENS|CONNECT
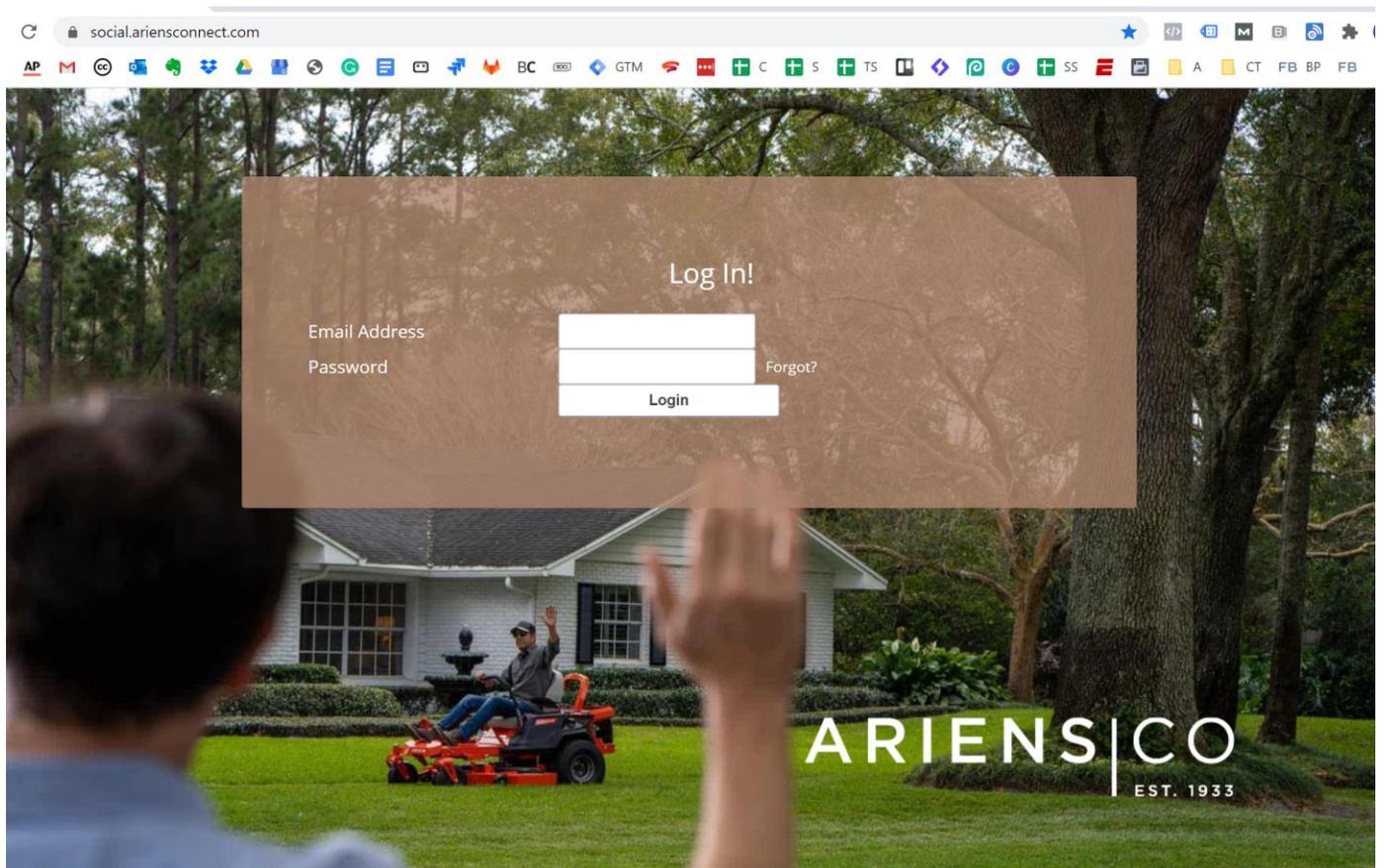
Step 2: Click on a network icon from the "Network Ribbon" along the upper right-hand side of the screen.
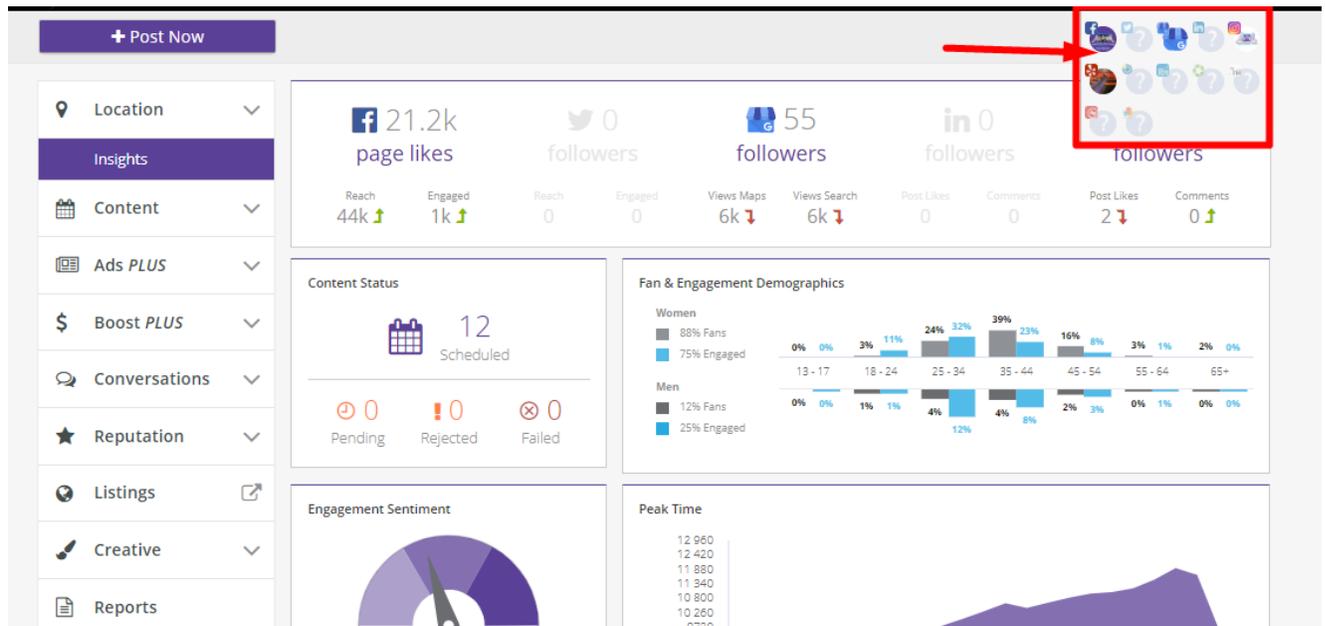
Step 3: Click on the network you would like to link and follow instructions for each network:

- **Facebook:** Click the "Log in Using Facebook" button and locate the correct Facebook page. Clicking on your location will automatically connect that Facebook page to the AriensConnect platform.

- **Instagram:** You will need to link your Instagram account to your Facebook business page (additional instructions below). Once your pages are connected and permissions correctly set up in Facebook, clicking on the Instagram icon will automatically connect your Instagram page to the AriensConnect platform.

- **Twitter:** Enter your Twitter log in credentials and click the "Authorize app" button. You will automatically be connected.

- **LinkedIn:** Enter your LinkedIn log in credentials and you will automatically be logged in.

Adding Instagram to Facebook

Note: Your company's Business Manager **must** **own** the Facebook page before you can move forward with the following steps.

On the Instagram App on your phone:

1. Go to the Instagram account profile on your mobile app and select the '**Hamburger Bar**' in the top right:
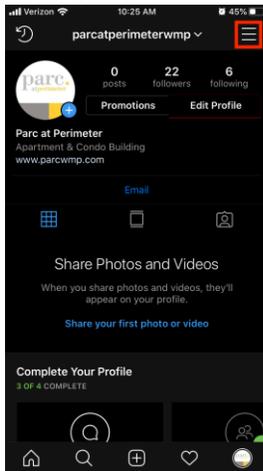
2. Go to '**Settings**':
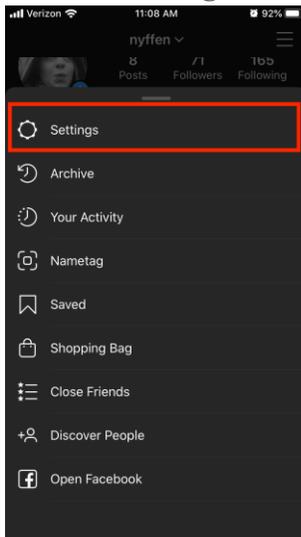
3. Select '**Account**':
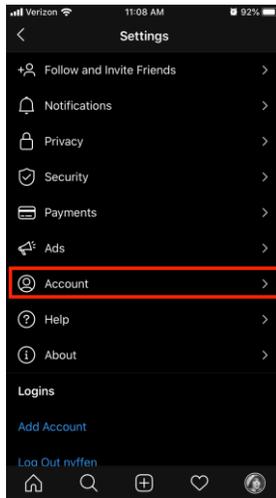
4. Select '**Switch to Personal Account**':
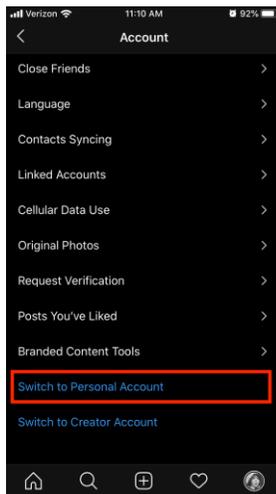
If you find that the account is already a personal one, please move on to the next steps with Facebook. ↓

On your computer:

1. Go to your Company's Business Manager and click '**Business Settings**'
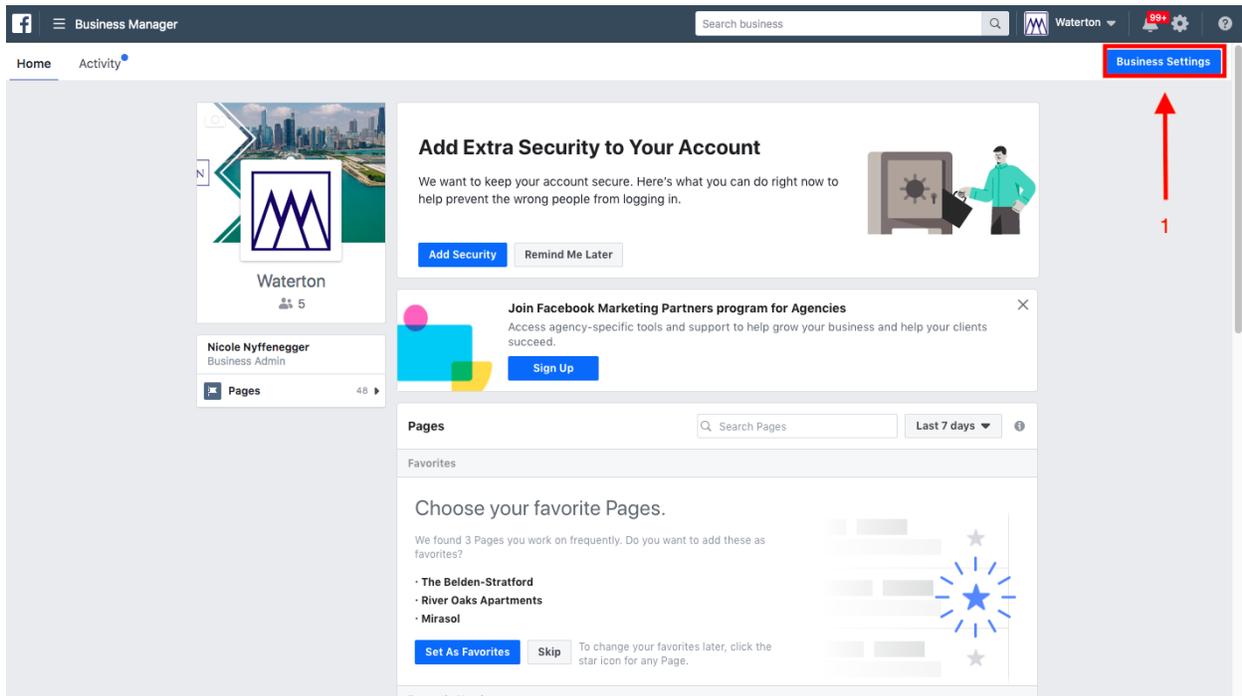
2. Select '**Instagram Accounts**' on the left hand menu and click the blue 'Add' button
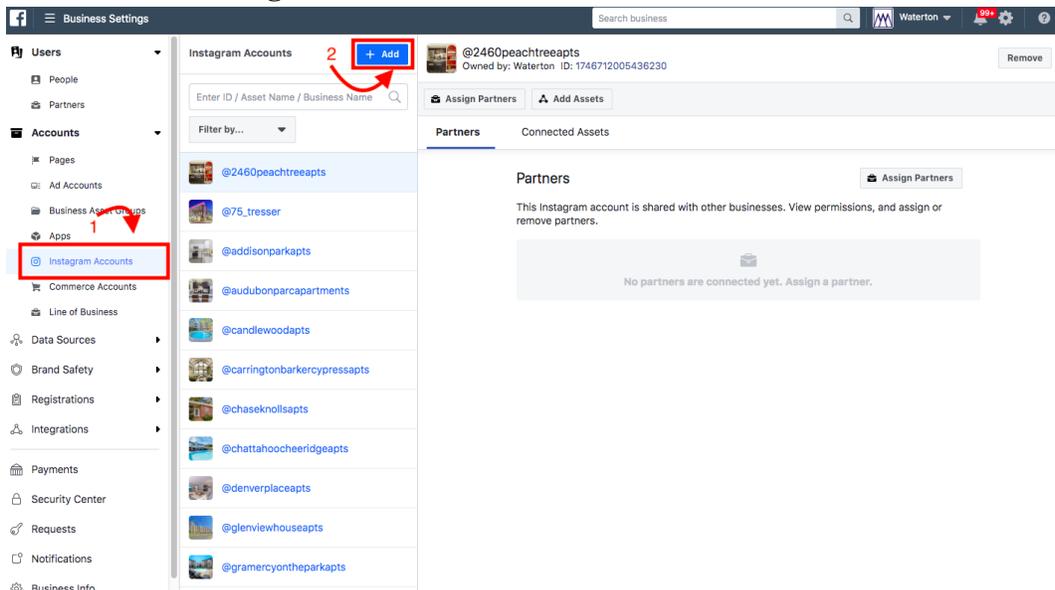
3. Input your Instagram account's log in credentials
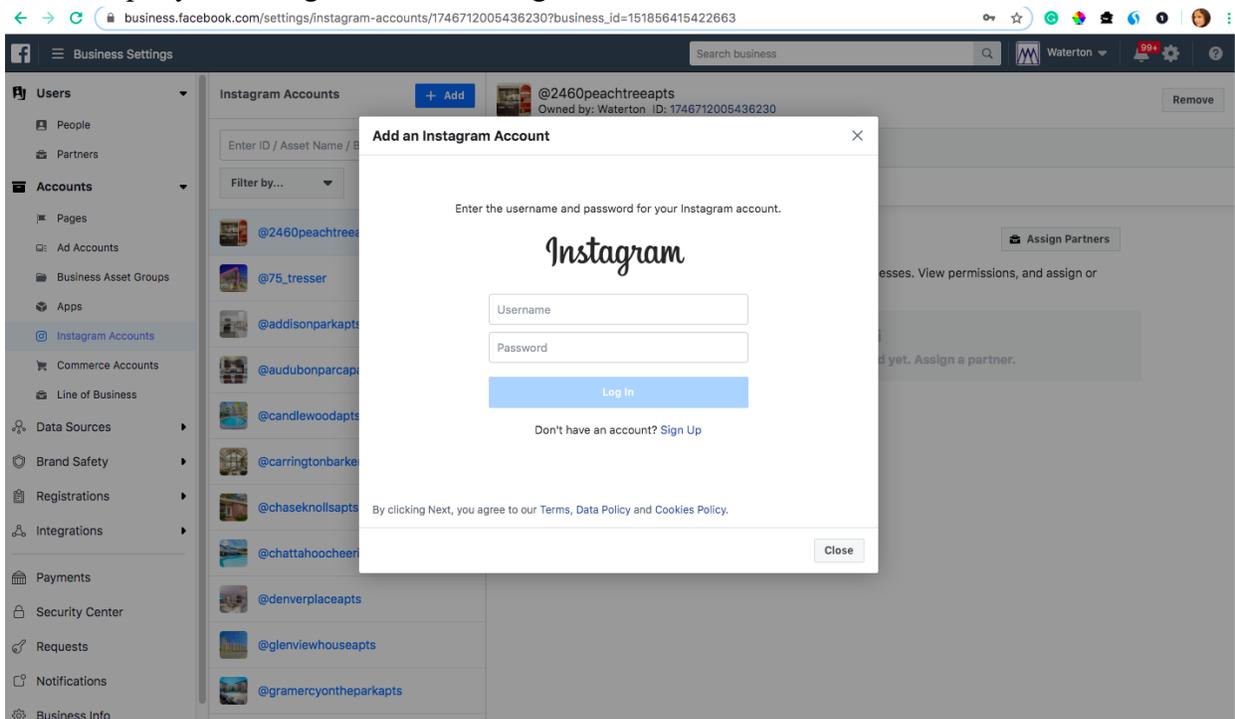
You will be prompted to add this Instagram account to an Ad Account. Forgo this and exit out of the window.

4. Go to the Business Facebook page of the location you want to link Instagram to, click '**Settings**' in the top right, '**Instagram**' on the bottom left of the menu, and then '**Connect Account**'
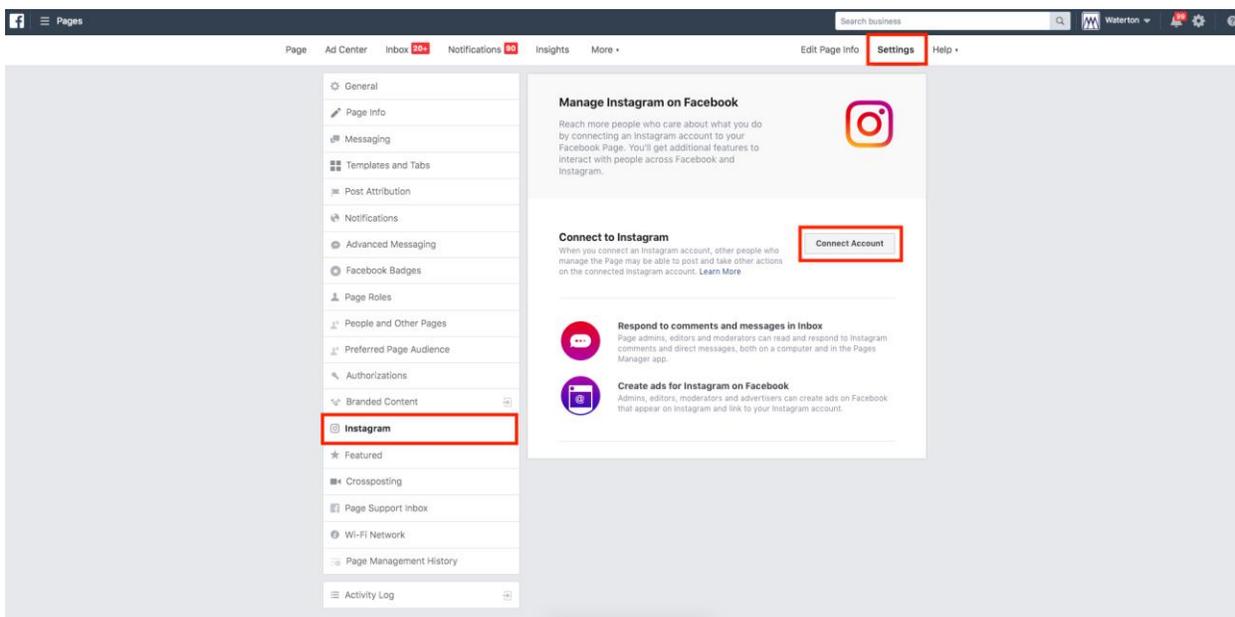
5. You may have to '**Switch to a Business Profile**' if your account was already previously added:
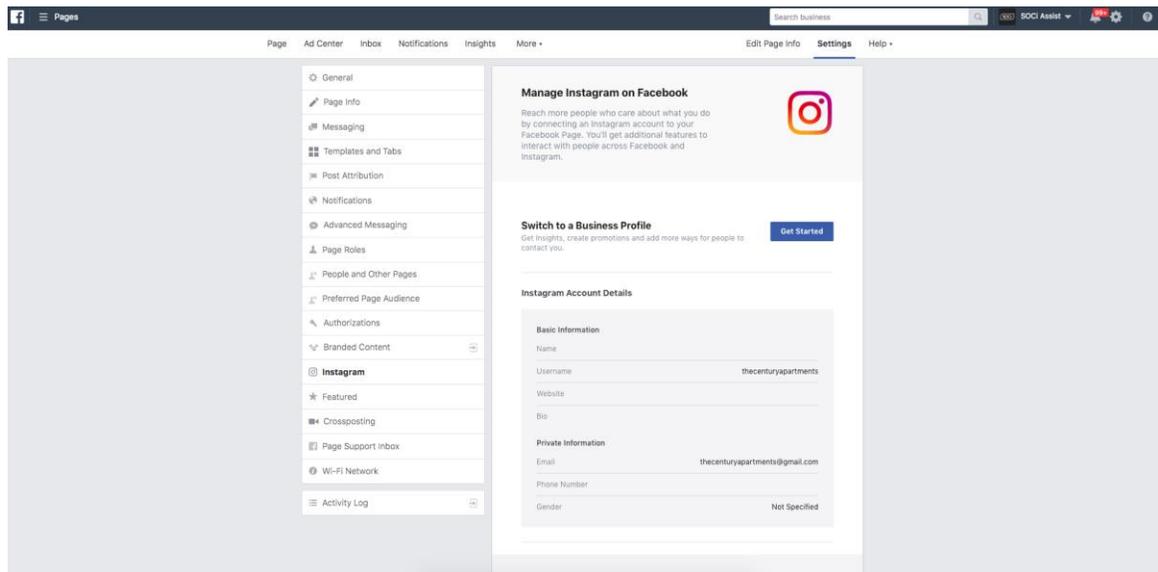
Follow the prompts, and click '**enter**.' Your account should be then completely linked.

Note: If you see a '**Review Connection**' prompt at any time, please follow these steps outlined below.

Review Connection
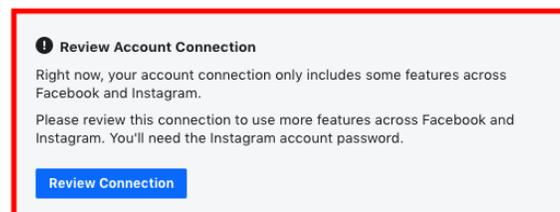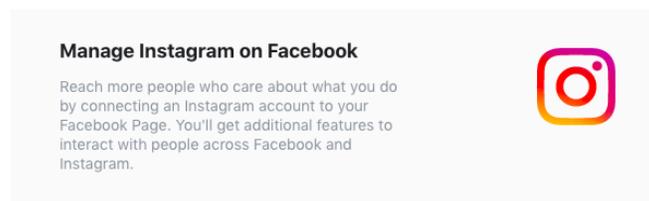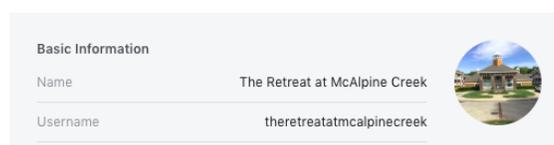
1. Go to the Business Facebook page of the location you want to link Instagram to, click '**Settings**' in the top right, '**Instagram**' on the bottom left of the menu, and then '**Review Connection**'
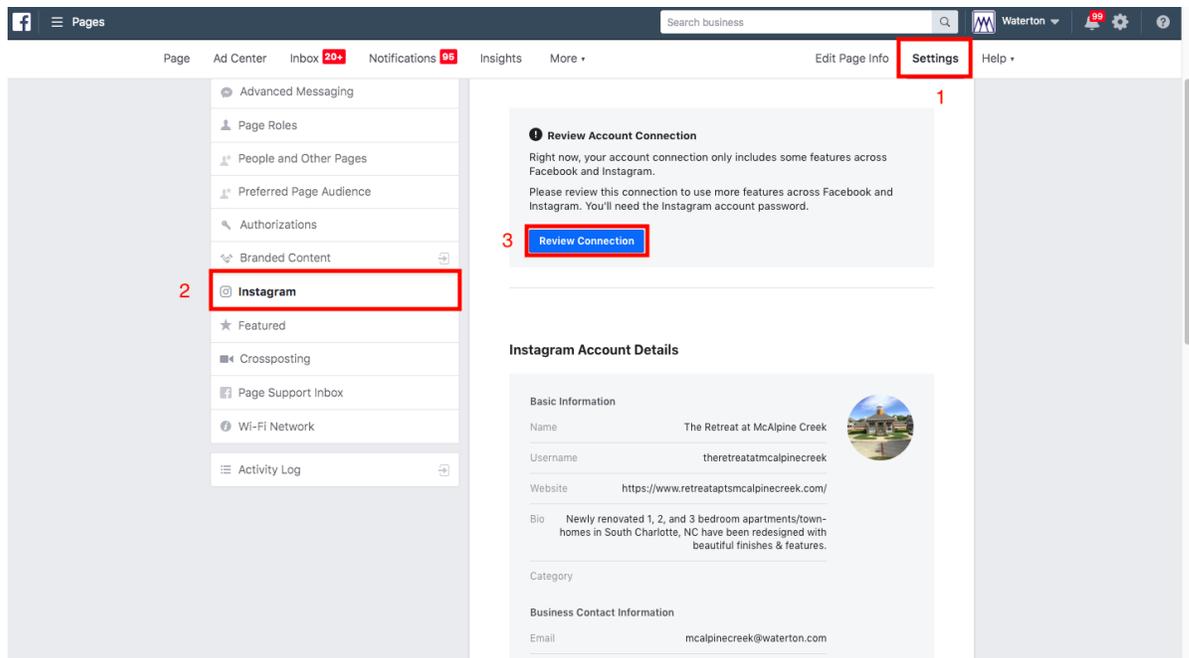
2. Follow the prompts, enter the Instagram account's log in credentials. It may take 30 seconds for the connection to be completed. Once it is complete, please reach out to the onboarding team, who can assist with linking Facebook and Instagram to the AriensConnect platform.

Please reach out to ariensconnect@precisionlocal.agency if you have any questions at any point in time during this process and we would be happy to help.