Adding Social Media Networks to the AriensConnect Platform

Before the AriensConnect team can begin posting content to your social media accounts, you will need to connect the social networks for your location to the AriensConnect platform.

In order to do so, please have your login credentials for each network available, and follow the steps below.

Note: If you begin this process and do not see the network(s) you're looking for, please check to ensure you're logged into Facebook, LinkedIn, or Google My Business using the accurate credentials.



Step 1: Go to social.ariensconnect.com and login to the AriensConnect Platform

Step 2: Click on a network icon from the "Network Ribbon" along the upper right-hand side of the screen.

	+ Post Now											161	879
•	Location	~	f 21	1.2k	y follor	0	follo	55	5	in 0	6		6° 6° 6
**	Insights Content	~	Reach 44k 1	Engaged 1k 1			Views Maps 6k l	Views Search 6k 🕽	Post Lii		nts Pos	t Likes	Comments
	Ads PLUS	~	Content Status			Fan & E	ingagement Der	mographics					
\$	Boost PLUS	~	Ĥ	12		Wom	en 38% Fans	0% 0%	3% 11% 24	% 32% 39% 23	⁹⁶ 16% 8%	3% 19	5 2% 0%
Q	Conversations	~		Schedule		Men	75% Engaged	13 - 17	18 - 24 2	5-34 35-4	4 45 - 54	55 - 64	65+
*	Reputation	~	Pending	Rejected	⊗ () Failed		12% Fans 25% Engaged		176 176 41	4% 4% 8	2% 3%		
0	Listings	C	Engagement Sen	timent		Peak Ti	me						
	Creative	~				1	2 960 2 420 1 880						
	Reports					1	1 340 0 800 0 260 9720						

Step 3: Click on the network you would like to link and follow instructions for each network:

- **Facebook:** Click the "Log in Using Facebook" button and locate the correct Facebook page. Clicking on your location will automatically connect that Facebook page to the AriensConnect platform.
- **Instagram:** You will need to link your Instagram account to your Facebook business page (additional instructions below). Once your pages are connected and permissions correctly set up in Facebook, clicking on the Instagram icon will automatically connect your Instagram page to the AriensConnect platform.
- **Twitter:** Enter your Twitter log in credentials and click the "Authorize app" button. You will automatically be connected.
- LinkedIn: Enter your LinkedIn log in credentials and you will automatically be logged in.

Adding Instagram to Facebook

Note: Your company's Business Manager <u>must own</u> the Facebook page before you can move forward with the following steps.

On the Instagram App on your phone:

1. Go to the Instagram account profile on your mobile app and select the '**Hamburger Bar**' in the top right:



2. Go to 'Settings':

•II Veri	zon 穼	11:08	AM	2 92% 🔲
11/				
	8.			
0	Settings			
D	Archive			
\odot	Your Activ	ity		
G	Nametag			
\Box	Saved			
⇔	Shopping	Bag		
‡ Ξ	Close Frie	nds		
+은	Discover F	People		
£	Open Face	ebook		

3. Select 'Account':

H Verizon 🗢 11:08 AM	8 92% 🔳					
< Settings						
+ Follow and Invite Friends	>					
Notifications	>					
Privacy	>					
Security	>					
Payments	>					
<pre></pre>	>					
Account	>					
(?) Help	>					
(i) About	>					
Logins						
Add Account						
Loa Out nvffen						
	۲					

4. Select 'Switch to Personal Account':

III Verizon 穼	1	1:10 AM		92%		
<	A	ccount				
Close Friend	S					
Language						
Contacts Sy	ncing					
Linked Acco	unts					
Cellular Data						
Original Pho						
Request Ver	ification					
Posts You've						
Branded Co	>					
Switch to Personal Account						
Switch to Creator Account						
ŝ	Q	\oplus	\odot	۲		

If you find that the account is already a personal one, please move on to the next steps with Facebook. \downarrow

On your computer:

1. Go to your Company's Business Manager and click 'Business Settings'



2. Select 'Instagram Accounts' on the left hand menu and click the blue 'Add' button

By Users Instagram Accounts By Pople Partners By Pages By Add Assets Counts By Balenes Accounts	f \equiv Business Settings		Search business	Q Waterton 👻 🗳 🥹
□ People □ Partners □ Accounts □ Add Assets	🛱 Users 👻	Instagram Accounts 2 + Add	@2460peachtreeapts Owned by: Waterton JD: 1746712005436230	Remove
Add Assets Accounts I Add Assets Partners Connected Assets Partners Connected Assets Partners Connected Assets Partners Connected Assets Partners Connected Assets Partners Connected Assets Partners Connected Assets Partners Connected Assets Partners Connected Assets Partners Connected Assets Partners Connected Assets Partners Connected Assets Partners Connected Assets Partners Connected With other businesses. View permissions, and assign or remove partners. No partners are connected yet. Assign Partners No partners are connected yet. Assign a partner.	People			
Image: Accounts Filter by Partners Connected Assets Image: A Accounts Image: A Accounts Partners Connected Assets Image: A Accounts	a Partners	Enter ID / Asset Name / Business Name Q	A Add Assets	
Pages Image: Cardio Contract and Salign Partners Image: Cardio Contract Accounts Image: Contract	Accounts -	Filter by 💌	Partners Connected Assets	
Q: Ad Accounts Partiners Business Agriculture A business Agriculture	🛎 Pages	@2460peachtreeapts	D .	
 Business Agent Types Business Ag	E Ad Accounts		Partners	Assign Partners
Apps Apps © Instagram Accounts Image: Gaudidoonparkapts Image: Gaudidoonparcapartments Image: Gaudidoonparcapartments > Data Sources Image: Gaudidoonparcapartments > Brand Safety Image: Gaudidoonparcapartments Image: Gaudidoonparcapartments Image: Gaudidoonparcapart	Business Asset Groups	@75_tresser	This Instagram account is shared with other bu- remove partners.	sinesses. View permissions, and assign or
Integrations Integrations Integrations Integrations Integrations	Apps	@addisonparkapts		
Registrations A: Integrations	 Instagram Accounts 			
A Line of Business A Line of Business P Data Sources A Candlewoodapts B Rand Safety A Conditionativercypressapts A Integrations A Conditionativercypressapts A Integrations A Conditionativercypressapts	Commerce Accounts	@audubonparcapartments	No partners are connec	tted yet. Assign a partner.
A bata Sources Image: Candlewoodspts B rand Safety Image: Candlewoodspts Registrations Image: Candlewoodspts A integrations Image: Candlewoodspts Image: Candlewoodspts Image: Candlewoodspts	a Line of Business	6332		
O Brand Safety Image: Construction backer cypressapts Image: Construction backer cypressapts Image: Construction backer cypressapts Image: Constructi	🐥 Data Sources 🔹 🕨	@candlewoodapts		
Registrations • A Integrations • • • <	Brand Safety	@carringtonbarkercypressapts		
A Integrations	🖹 Registrations 🕨	@chaseknollsants		
Chattahoocheeridgeapts	& Integrations ►	e en aser i on aspra		
		@chattahoocheeridgeapts		
Payments	Payments	edenverelaceante		
Security Center	Security Center	edenver placeabrs		
	d Requests	@glenviewhouseapts		
L ^O Notifications Ggramercyontheparkapts	C Notifications	@gramercyontheparkapts		
Business Info	Business Info			

3. Input your Instagram account's log in credentials

÷	\rightarrow C ($$ business.face	book.com/settings/instagram-accounts/1746712	2005436230?business_id=151856415422663		ন 🖈 😌 💠 🕿 (50 🌖	÷.
f	\equiv Business Settings		Search business		Q Waterton 👻	🚇 🔅 🕴 🔞	
Ą	Users 👻	Instagram Accounts + Add	@2460peachtreeapts Owned by: Waterton ID: 1746712005436230			Remove)
	People	Enter ID / Asset Name / E	m Account	×			
	Accounts •	Filter by					
	Pages	Ente	r the username and password for your Instagram account.		🚘 Assign Partners		
	 Business Asset Groups 	@75_tresser	Instagram	esses	. View permissions, and assign or		
	Apps	@addisonparkapts	Username				
	Commerce Accounts	Caudubopparcap:	Password	ı d yet.	Assign a partner.		
	🚘 Line of Business		Log In				
.Ŗ.	Data Sources	@candlewoodapts	Don't have an account? Sign Up				
Ô	Brand Safety	@carringtonbarke					
Ê	Registrations •	@chaseknollsapts By clicking Next, you	agree to our Terms, Data Policy and Cookies Policy.				
A.	Integrations •	@chattahoocheeri		Close			
	Payments	@denverolaceapts					
8	Security Center						
3	Requests	@glenviewhouseapts					
C°	Notifications	@gramercyontheparkapts					
203	Business Info						

You will be prompted to add this Instagram account to an Ad Account. Forgo this and exit out of the window.

4. Go to the Business Facebook page of the location you want to link Instagram to, click 'Settings' in the top right, 'Instagram' on the bottom left of the menu, and then 'Connect Account'

Pag	e Ad Center Inbox 20+ Notifications 90	Insights More • Edit Page Info Settings Help •	
	General		
	Page Info	Manage Instagram on Facebook	
	🔎 Messaging	by connecting an instagram account to your Facebook Page. You'll get additional features to	
	Templates and Tabs	Interact with people across Facebook and Instagram.	
)# Post Attribution		
	Notifications		
	Advanced Messaging	Connect to Instagram When you connect an Instagram account, other people who	
	Facebook Badges	manage the Page may be able to post and take other actions on the connected instagram account. Learn More	
	1 Page Roles		
	\underline{r}^* People and Other Pages	Respond to comments and messages in Inbox	
	1. Preferred Page Audience	comments and direct messages, both on a computer and in the Pages Manager app.	
	 Authorizations 	Create ads for Instagram on Facebook	
	🐨 Branded Content 🛛 🕣	Admina, editors, moderators and advertisers can create ads on Facebook that appear on instagram and link to your Instagram account.	
	Instagram		
	* Featured		
	■< Crossposting		
	Page Support Inbox		
	Wi-Fi Network		
	Page Management History		

5. You may have to 'Switch to a Business Profile' if your account was already previously added:

f 🗏 Pages				Search bu	siness		🔍 🚾 SOCI Assist 👻	₽ ¢ 0
Page	Ad Center Inbox Notifications	Insights	More +	Edit Page Info	Settings	Help +		
Page	A d Center in box Netifications C. General C. General C. General C. General C. General C. General C. Post Attribution C. Advanced Messaging C. Post Attribution C. Post Attribution C. Post Attribution C. Post Roles C. Post Role	Insights	More • Manage Instagram on Facebook Amage Instagram on Facebook Beach of the second to provide the second t	Edit Page Info	settings	Help •		
	Instagram		Username t	thecenturyapartment	nts			
	* Featured		Website					
	E4 Crossposting		Bio					
	Page Support Inbox		Private Information					
	Wi-Fi Network		Email thecenturyap	sartments@gmail.co	om			
	≡ Activity Log	æ	Gender	Not Specifi	ied			

Follow the prompts, and click 'enter.' Your account should be then completely linked.

Note: If you see a '**Review Connection**' prompt at any time, please follow these steps outlined below.

Review Connection

each / co aceb tera stag	n more people who care about what you do nnecting an Instagram account to your ook Page. You'll get additional features to ct with people across Facebook and gram.	0
Q	Review Account Connection	
Ri Fa	ght now, your account connection only includes some fe cebook and Instagram.	eatures across
Ri Fa Pl In	ght now, your account connection only includes some fe cebook and Instagram. ease review this connection to use more features across stagram. You'll need the Instagram account password.	eatures across s Facebook and

Instagram Account Details

Basic Information		
Name	The Retreat at McAlpine Creek	
Username	theretreatatmcalpinecreek	-

 Go to the Business Facebook page of the location you want to link Instagram to, click 'Settings' in the top right, 'Instagram' on the bottom left of the menu, and then 'Review Connection'

f = Pages		Search business	Q	Waterton 👻	🚆 🌣	0
Page	Ad Center Inbox 20+ Notifications 95	Insights More • Edit Page Info	Settings	Help •		
	Advanced Messaging		1			
	L Page Roles	Review Account Connection				
	People and Other Pages	Right now, your account connection only includes some features across Facebook and Instagram.				
	r Preferred Page Audience	Please review this connection to use more features across Facebook and				
	Authorizations	3 Review Connection				
	🍲 Branded Content 🍚					
2	Instagram					
	★ Featured					
	Crossposting	Instagram Account Details				
	Page Support Inbox	Basic Information				
	Wi-Fi Network	Name The Retreat at McAlpine Creek				
	🗄 Activity Log	Username theretreatatmcalpinecreek				
		Website https://www.retreataptsmcalpinecreek.com/				
		Bio Newly renovated 1, 2, and 3 bedroom apartments/town- homes in South Charlotte, NC have been redesigned with beautiful finishes & features.				
		Category				
		Business Contact Information				
		Email mcalpinecreek@waterton.com				

2. Follow the prompts, enter the Instagram account's log in credentials. It may take 30 seconds for the connection to be completed. Once it is complete, please reach out to the onboarding team, who can assist with linking Facebook and Instagram to the AriensConnect platform.

Please reach out to ariensconnect@precisionlocal.agency if you have any questions at any point in time during this process and we would be happy to help.